



### 1664 Year End Festive Nov – Dec 2025 FAQ

**Q1: When is the promotion period?**

The promotion period is from 1st November 2025 until 31st December 2025, while stocks last, on a first-come, first-served basis.

**Q2: Who is eligible to participate in this promotion?**

This promotion is open to all non-Muslims aged 21 years and above who are residents in Malaysia. Employees of the Organizer, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and contest agencies, and members of their immediate families will not be eligible to participate in this promotion.

**Q3: How to participate in the promotion and get 1664 x Walala Artist Edition Pocket Umbrella?**

- **Bars, Cafés and Restaurants**
  - Participants must buy one (1) bucket or one (1) set of 1664 Blanc or 1664 Brut at the Participating Outlets in a single receipt, to redeem ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Gift with Purchase”).
- **Convenience Stores & Mini Markets**
  - Participants must buy two (2) cans of either 320ml or 500ml of any Participating Products at any Participating Outlets in a single receipt, to be entitled to one (1) contest entry to Stand a Chance to win ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Prize”).
- **99 Speed Mart**
  - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single receipt, to redeem ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Gift with Purchase”).
- **E-commerce**
  - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single receipt, to redeem ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Gift with Purchase”).

- QRA Supermarket
  - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single receipt, to redeem ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Gift with Purchase”).
- Other Super/ Hypermarkets (In-store redemption via Promoter)
  - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single receipt, to redeem ONE (1) unit of Walala X 1664 Artist-Edition Umbrella (“Gift with Purchase”).

Q4: What are the participating products for this promotion?

- 1664 Blanc
- 1664 Brut
- 1664 Rosé

Q5: Where can I purchase the 1664 x Walala Artist Edition Pocket Umbrella?

The 1664 x Walala Artist Edition Pocket Umbrella is not available for sale.

Q6: Which outlets of Bars, Cafés and Restaurants participated in this campaign?

There are selected outlets displayed with 1664 Year End Festive Point-of-Sale Materials displayed in the premises.

Q7: Which outlets of Convenient Stores and Mini Markets participated in this campaign?

There are selected outlets displayed with 1664 Year End Festive Point-of-Sale Materials displayed in the premises.

Q8: How do I get the 1664 x Walala Artist Edition Umbrella in Super/ Hypermarkets?

QRA Supermarkets: selected outlets displayed with 1664 Year End Festive Point-of-Sale Materials displayed on the premises.

Other Super/ Hypermarkets: Selected outlets with Sampling Promoters will be able to redeem directly from the promoter.

**Q9: Which are the participating outlets for E-Commerce?**

- Carlsberg Official on Shopee (The 1664 x Walala Artist Edition Umbrella will fulfil together with your order).
- Carlsberg official store (powered by TME) on GRAB (Online submission is needed)
- Panda Mart (Food Panda) (Online submission is needed)

Q10: Does it consider valid when I purchase from Super/ Hypermarkets' E-commerce Platform such as Bites, myAeon2go, Jaya Grocer on Grab, Lotus's Online Grocery Store etc?

Yes, purchases made through Super/Hypermarkets' official e-commerce platforms are considered valid for redemption, provided a valid receipt is submitted. However, you're required to submit your redemption through the campaign website for purchases made from these platforms.

**Q11: How many units of 1664 x Walala Artist Edition Umbrella am I able to redeem per receipt?**

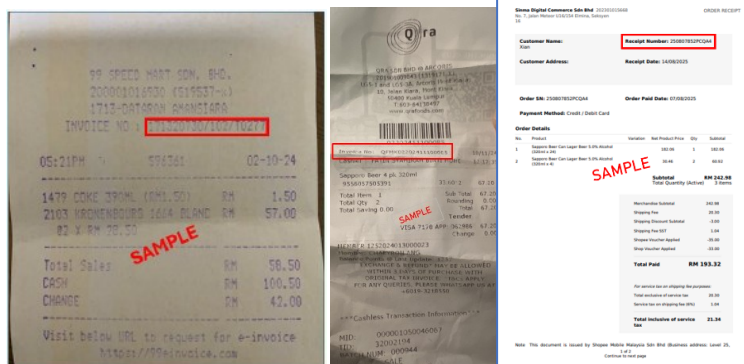
Every 8 cans are eligible to redeem 1 unit of 1664 x Walala Artist Edition Umbrella.  
Limited to 3 units per contact number.

**Q12: What information must be visible in the photo of the receipt I submit?**

The photo of receipt must be able to clearly state the below: -

- Receipt number
- Name and/or logo of the outlet where the purchase was made
- Date of purchase
- Participating products purchased
- Correct quantity purchased

## References of Valid Receipts – 99SM/ E-Commerce/ QRA Supermarket



*Remarks: Please refer to Q3 for purchase requirements.*

**THE EURO HOUSE**  
(19042778-X)

SST : A19-18A-100216

SST : JULIA MUSLIN

TAMAM AJILLEE

30250 IPOH, PERAK

INVOICE

Table No: P1

INVOICE No : 001P03040

Order No : 2210

Date : 31/01/2025 #1

Cashier : 435211N

PRN ON : 31/01/2025 23:23

Invoice Receipt

**R No : POS007630**

Date: 02-02-2025 11:24 PM

Report Date: 07-02-2025 5:29 PM

Transaction by: Jack

Closed by: Jack

Order by: Maxlin

**Table: D2**

| Qty                  | Description                       | Am (RM) |
|----------------------|-----------------------------------|---------|
| 1                    | 0801 Connor 's - 10 Gls           | 149.00  |
| 1                    | 805 Creamy Siracha Pasta          | 29.00   |
| 1                    | C03 Lamb Shoulder with Mint Sauce | 39.00   |
| 1                    | 805 Creamy Siracha Pasta          | 29.00   |
| Subtotal (4)         |                                   | 245.00  |
| Service Charge (10%) |                                   | 24.50   |

**Total 269.50**

Credit Card 269.50

**Change 0.00**

**Discount Summary**

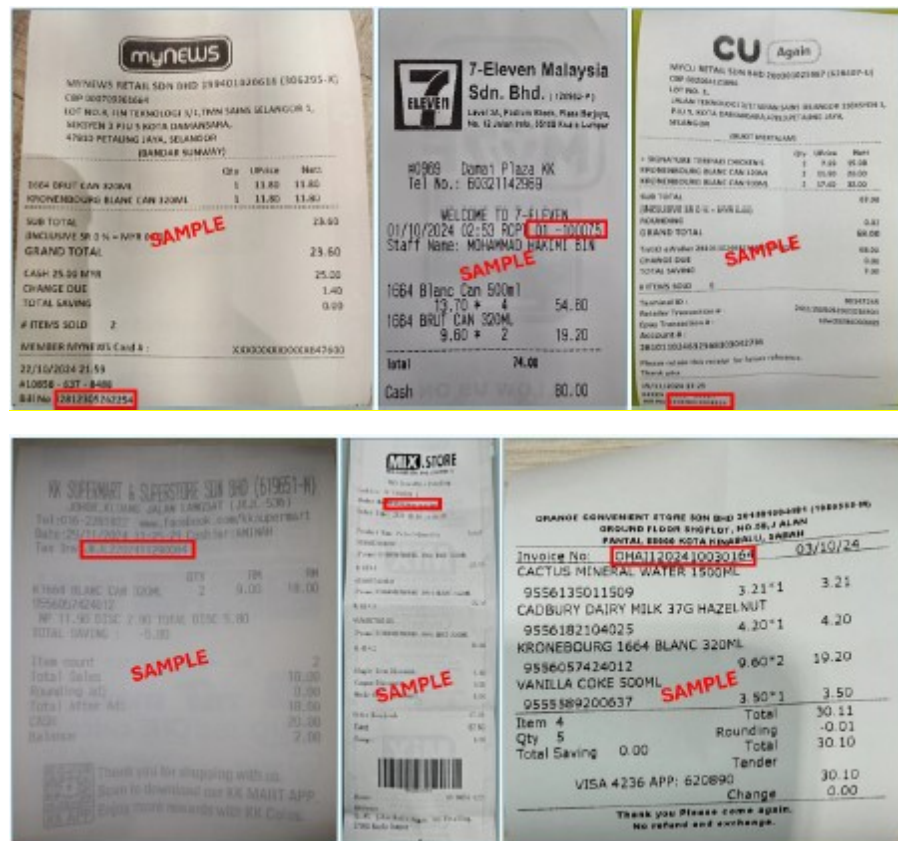
| Amount |
|--------|
| 0.00   |

Customer Signature

|                      |         |       |
|----------------------|---------|-------|
| Tax Summary          | taxable | GST   |
| SST 8k (Net Alcohol) | 83.00   | 3.78  |
| SST 8k (Alcohol)     | 208.00  | 16.64 |

THANK YOU, PLEASE COME AGAIN  
Good: Sold Are Non Refundable

### References of Valid Receipts – Convenient Stores & Mini Markets



*Remarks: Please refer to Q3 for purchase requirements*

Q13: What are the conditions of the receipts that will be rejected from redemption?

- No 1664 product purchases
- Did not meet the minimum purchase required
- Unable to see the details as stated in Q11
- Blurry Images
- Out of Promotion Period
- Duplicated with other submissions

Q14: Can I combine two receipts to make it eligible for redemption/ participation?

Unfortunately, the submission is only considered valid if the purchase is made in a Single Receipt.

Q15: How do I know if I have successfully redeemed the umbrella?

After the submission of the required details, a pop-up thank-you message will appear. You will also receive an email from [1664.yef.2025@laconix.asia](mailto:1664.yef.2025@laconix.asia) that notifies you that the submission was successful.

Alternatively, you can also track your entry status at <https://1664malaysia/promotionyef2025/check-status> by entering your submitted contact number.

Q16: What can I do if my submission status wasn't updated after 7 days?

You may contact the support team at the contact method below.

Via Email: [1664.yef.2025@laconix.asia](mailto:1664.yef.2025@laconix.asia)

Q17: What do I have to do when my submission status turned to "successful" (Excluded purchases in Convenience Stores/ Mini Markets)

Once your entry is approved, we will process and deliver your 1664 x Walala Artist Edition Pocket Umbrella to the delivery address provided within Sixty (60) working days. You may check your entry updates at <https://1664malaysia.laconix.asia/promotionyef2025/check-status> by the mobile number submitted.

**Q18: How do I know if I'm one of the shortlisted winners for the 1664 x Walala Artist Edition Pocket Umbrella? (Applicable for submissions in Convenience Stores & Mini Markets)**

Shortlisted winners will be contacted through WhatsApp by the number 012-6862534 within Thirty (30) working days after promotion ends.

You will be required to answer a question and provide a photo of your ID for verification. If answered correctly, we will request the delivery address from you and ship it to you within Sixty (60) working days.

**Q19: Is there a limit to the number of contest entries that can be submitted throughout the promotion period? [Applicable to submission from Convenience Stores and Mini Markets only.]**

There are no limitations of the total number of submissions for the promotion if the submissions follow the guidelines and requirements set in the terms & conditions or promotional materials.

**Q20: How many 1664 x Walala Artists Edition Pocket Umbrella can a participant redeem?**

Each participant is limited to the redemption of THREE (3) units of the 1664 x Walala Artists Edition Pocket Umbrella per mobile contact number throughout this Promotion/Campaign. However purchases made on E-commerce platform, there will be Limited to one (1) unit of Walala X 1664 Artist-Edition Umbrella per order.

**Q21: How many 1664 x Walala Artists Edition Pocket Umbrella can a participant win from Convenient Stores and Mini Markets Contest?**

Each unique mobile number can only win One (1) unit of 1664 x Walala Artists Edition Pocket Umbrella.

**Q22: Can I participate in both contests in Convenient Stores, and redemption in Bars, Cafés and Restaurants?**

Yes. The entitlement from each unique mobile number is counted separately on different purchase channels.

**Q23: What should I do if I receive a defected 1664 x Walala Artists Edition Pocket Umbrella?**

If the 1664 x Walala Artists Edition Pocket Umbrella you received was broken or damaged, please contact our support team at the below contact method within seven (7) days after receiving the item. Kindly provide a video to show the defective issue with your full name, mobile number, and delivery address for verification purposes. We will review the case and assist with a replacement (available subject to approval and availability) if it complies with the promotion terms and conditions.

**Q24: Who can I contact if I have questions about my submissions?**

Via Email: [1664.yef.2025@laconix.asia](mailto:1664.yef.2025@laconix.asia)

Via 1664 Malaysia Facebook Page: <https://www.facebook.com/1664MY>