



1664 Year End Festive Promotion November – December 2026 FAQ

Q1: When is the promotion period?

The promotion period is varied depending on the purchasing channels:

- a. **1st November 2026 to 31st December 2026**
 - Participating Bar, Café and Restaurant
 - 99 Speedmart
 - Participating Super/ Hypermarkets
- b. **1st November 2026 to 30th November 2026**
 - Participating E-Commerce (“E-COM”) Platforms

Q2: Who is eligible to participate in this promotion?

This promotion is open to all non-Muslims aged 21 years and above who are residents in Malaysia. Employees of the Organizer, its associate agencies, affiliates, distributors, dealers, sponsors, advertising and contest agencies, and members of their immediate families will not be eligible to participate in this promotion.

Q3: How to participate in the promotion and get 1664 x CLOT Bowl (GWP)?

- **Participating Bar, Café and Restaurant**
 - Participants must buy 1664 worth RM90 (inclusive of SST & service charges) at the Participating Outlets in a single receipt, to redeem ONE (1) unit of 1664 x CLOT Bowl (“Gift with Purchase”) online.
 - For Participating Bars, Cafés & Restaurants with brand ambassador activations, each participant is limited to a maximum redemption of ONE (1) GWP unit per mobile number through the in-store brand ambassador during the activation period.

- **99 Speedmart:**
 - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single receipt, to redeem ONE (1) unit of 1664 x CLOT Bowl (“Gift with Purchase”).
- **Participating Super/ Hypermarkets:**
 - Every in-store purchase of eight (8) cans of any 1664 in a single receipt shall be entitled to redeem one (1) unit of the GWP. A purchase of twenty-four (24) cans of any 1664 in a single receipt shall be entitled to redeem four (4) units of the GWP.
- **Participating E-Commerce (“E-COM”) Platforms:**
 - Participants must buy eight (8) cans of any of the Participating Products at Participating Outlets in a single order, to redeem ONE (1) unit of 1664 x CLOT Bowl (“Gift with Purchase”). The 1664 x CLOT Bowl (“Gift with Purchase”) will be delivered together with your order.

Q4: What are the participating products for this promotion?

- 1664 Blanc
- 1664 Rosé

Q5: Where can I purchase the 1664 x CLOT Bowl?

The 1664 x CLOT Bowl is not available for sale.

Q6: What are the participating Bar, Café and Restaurant in this campaign?

Selected outlets with 1664 x CLOT Bowl Promotion Point-of-Sale Materials displayed in the premises.

Q7: How do I get the 1664 x CLOT Bowl in Super/ Hypermarkets?

GWP redemption is only available through the in-store sampling promoter at participating outlets during the designated activation dates. Online or microsite redemption is not applicable.

Refer to table below for the list of Super/Hypermarkets and Scheduled Activation Day(s):

Participating Super/Hypermarket (“SHM”)	Scheduled Activation Day(s)
Aeon Bandar Utama	7-8 Nov 2026

Aeon Mid Valley	28-29 Nov 2026
Aeon Bukit Tinggi	5-6 Dec 2026
Aeon Puchong	7-8 Nov 2026
Aeon Seremban 2	7-8 Nov 2026
Aeon Cheras Selatan	28-29 Nov 2026
Aeon Tebrau City	26-27 Dec 2026
Aeon Permas Jaya	5-6 Dec 2026
Aeon Bukit Indah	5-6 Dec 2026
Aeon Kulai Jaya	26-27 Dec 2026
Aeon Bandar Dato' Onn	7-8 Nov 2026
Aeon Ipoh Kinta City	28-29 Nov 2026
Aeon Queensbay Mall	5-6 Dec 2026
Aeon Bukit Mertajam	26-27 Dec 2026
Aeon Taman Maluri	7-8 Nov 2026
Aeon IOI Putrajaya	5-6 Dec 2026
MaxValu Desa ParkCity	26-27 Dec 2026
Aeon Midtown (New Store)	28-29 Nov 2026
Billion Semenyih	7-8 Nov 2026
Billion Port Dickson	5-6 Dec 2026
Billion Sungai Petani	28-29 Nov 2026
Billion Kota Permai	7-8 Nov 2026
Billion Manjung	7-8 Nov 2026
Billion Raub	5-6 Dec 2026
Bataras Hypermarket Bundusan	28-29 Nov 2026
City Gourmet Hill Park	28-29 Nov 2026
Emart Lintas Jaya	28-29 Nov 2026
Emart Bundusan 360	28-29 Nov 2026
Lintas Superstore	28-29 Nov 2026
Merdeka Supermarket	28-29 Nov 2026
CCK Local	28-29 Nov 2026
Everrise Imago KK	28-29 Nov 2026
Jin Hua Coldstorage (Sandakan)	28-29 Nov 2026
Jin Hua Coldstorage (Tawau)	28-29 Nov 2026
Farley Supermarket	28-29 Nov 2026
Delta Mall	28-29 Nov 2026
Emart Tabuan Jaya	28-29 Nov 2026
Emart Batu Kawa	28-29 Nov 2026
Everrise Vivacity	28-29 Nov 2026
Everrise Green Height Mall	28-29 Nov 2026
Emart Riam	28-29 Nov 2026
Everrise Bintang Mall	28-29 Nov 2026

Farley Bintulu	28-29 Nov 2026
Everrise Medan Bintulu	28-29 Nov 2026
Cold Storage KLCC	28-29 Nov 2026
Cold Storage 1 Mont Kiara	28-29 Nov 2026
TMC Supermarket Bangsar	28-29 Nov 2026
Mercato Gurney Plaza	28-29 Nov 2026
Mercato The Light Penang	28-29 Nov 2026
Mercato Sunway D'Hill	28-29 Nov 2026
Pearl Shopping Gallery	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
Puchong Rio	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
Eco Galleria	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
Sunway Carnival	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
Empire Shopping Gallery	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
1 Utama Shopping Mall	28-29 Nov; 5-6 Dec; 26-27 Dec 2026
Star Grocer Gamuda Gardens	28-29 Nov 2026
Qra The Arcoris Mont Kiara	28-29 Nov 2026
Lotus's Puchong	28-29 Nov; 26-27 Dec 2026
Lotus's Bukit Tinggi	28-29 Nov; 26-27 Dec 2026
Lotus's Kepong	28-29 Nov; 26-27 Dec 2026
Lotus's Cheras	28-29 Nov; 26-27 Dec 2026
Lotus's E-Gate	28-29 Nov; 26-27 Dec 2026
Lotus's Sungai Dua	28-29 Nov; 26-27 Dec 2026
Lotus's Bandaraya Melaka	28-29 Nov; 26-27 Dec 2026
Lotus's Desa Tebrau	28-29 Nov; 26-27 Dec 2026
Lotus's Bukit Indah	28-29 Nov; 26-27 Dec 2026
Lotus's KSL	28-29 Nov; 26-27 Dec 2026
MMZZ @ Cheras	28-29 Nov; 26-27 Dec 2026
MMZZ @ Bloomsvale Shopping Centre (OUG)	28-29 Nov; 26-27 Dec 2026
Sunshine Central	26-27 Dec 2026
Sunshine Square	5-6 Dec 2026
Sunshine Jelutong	28-29 Nov 2026
Village Grocer Bangsar	28-29 Nov 2026
Village Grocer Sunway Giza	28-29 Nov 2026
BIG Publika	28-29 Nov 2026
Village Grocer Southkey	28-29 Nov 2026
BFF Bangsar Shopping Centre	28-29 Nov 2026
The Food Merchant Pavilion Bukit Jalil	28-29 Nov 2026
The Food Merchant OUG	28-29 Nov 2026
Village Grocer Taman Megah Rise	28-29 Nov 2026
Food Merchant Pavilion Kuala Lumpur	28-29 Nov 2026

Participating outlets, activation dates, promotion mechanics, and redemption locations are subject to change, postponement, or cancellation without prior notice at the organizer's discretion.

Q8: What is the Participating E-Commerce ("E-COM") Platforms in this campaign?

- Carlsberg Official on Shopee
- Carlsberg official store (powered by TME) on GRAB

Remarks: Every qualifying order that purchases at least eight (8) cans of any 1664 in a single receipt shall be entitled to redeem one (1) unit of the GWP. It will be delivered with your purchase order.

Q9: Does it consider valid when I purchase from Super/ Hypermarkets E-commerce Platform such as Bites, myAeon2go, Jaya Grocer on Grab, Lotus's Online Grocery Store etc.?

No, for Supermarket & Hypermarkets, the redemption of GWP is to be made through the in-store sampling promoters at Participating Super/Hypermarkets on scheduled activation days only.

Q10: How many units of 1664 x CLOT Bowl am I eligible to redeem per receipt?

Each receipt submitted will be reviewed in accordance with the promotion of qualifying criteria applicable to the respective trade channels (refer to question 3).

We will calculate the number of redemptions you are eligible for based on the total spend shown on your receipt. The number of eligible redemptions will always be rounded down to the nearest whole number.

Below are some illustrations on how it works:

- *If you purchase 8 cans in 2 receipts (16 cans in total), the quantity of bowl you received will be 2 units, and the new receipt you submitted will be rejected as you have reached the maximum redemption quantity.*
- *If you purchase 24 cans (1 carton) in a single receipt, the quantity of bowl you received will be 2 units, and the future submissions will be rejected as "MAXIMUM REDEMPTION". You may resubmit the receipt with another phone number.*
- *If You purchased 8 cans each in 5 receipts and submitted with the same contact number, your first 2 submission will be fulfilled, and 2 units of 1664 x CLOT bowls will be delivered in 2 parcels. 3rd, 4th and 5th redemption will be rejected as "MAXIMUM REDEMPTION"; however, you may resubmit the receipt with another phone number.*

- If you purchase in Bars/ Cafes/ Restaurants exceeded RM180 in a single receipt, you will be receiving 2 units of 1664 x CLOT bowls and future submissions with the same contact number will be rejected as "MAXIMUM REDEMPTION".

For in-store redemption in Super/ Hypermarket, each participant is limited to a maximum of four (4) GWP units per receipt per unique NRIC Number per mobile number.

For Participating Bars, Cafés & Restaurants with brand ambassador activations, each participant is limited to a maximum redemption of one (1) GWP unit per mobile number through the in-store brand ambassador during the activation period.

Q11: What information must be visible in the photo of the receipt?

The photo of receipt must be able to clearly state the below: -

- Receipt number
- Name and/or logo of the outlet where the purchase was made
- Date of purchase
- Participating products purchased
- Correct quantity purchased

References of Valid Receipts – Bars, Cafés and Restaurants



Remarks: Please refer to "promo mechanics" for purchase requirements.

References of Valid Receipt – 99 Speedmart



Remarks: Please refer to “promo mechanics” for purchase requirements.

Q12: What are the conditions of the receipt that will be rejected from redemption?

- No 1664 product purchases
- Did not meet the minimum purchase required
- Unable to see the details as stated in Q11
- Blurry Images
- Out of Promotion Period
- Duplicated with other submissions

Q13: Can I combine two receipts to make it eligible for the redemption/ participation?

No. Unfortunately, submission can only be made on a SINGLE receipt to be considered as valid for the promotion.

Q14: Do I need to keep my receipt?

Yes. You are required to keep the original receipt for verification and redemption purposes.

Q15: How do I know if I successfully redeemed the 1664 x CLOT Bowl?

After the submission of the required details, a pop-up ‘Thank-you’ message will appear. You will also receive thank you email from 1664malaysia.promo@laconix.asia that notifies you that the submission was successful.

Alternatively, you can also track your entry status at <https://1664malaysia.com/promotionyef2026/check-status> by entering your submitted contact number.

Q16: What can I do if my submission status remains the same after 7 days?

You may contact the support team at the contact method below.

Via WhatsApp: 012-6862534

Via Email: 1664malaysia.promo@laconix.asia

Q17: What do I have to do when my submission status turns “successful”?

Once your entry is approved, we will process and deliver your 1664 x CLOT Bowl to the delivery address provided within Sixty (60) working days. You may check your entry updates at <https://1664malaysia.com/promotionyef2026/check-status> by the mobile number submitted.

Q18: How many 1664 x CLOT Bowl can a participant redeem?

For online redemption, each unique mobile number can redeem up to a maximum of **Two (2) units** of 1664 x CLOT Bowl.

For in-store redemption in Super/ Hypermarket, each participant is limited to a maximum of four (4) GWP units per receipt per unique NRIC Number per mobile number.

Q19: What should I do if I receive a broken 1664 x CLOT Bowl?

If you receive a 1664 x CLOT Bowl that is damaged, please contact our support team via WhatsApp: 012-6862534 or email: 1664malaysia.promo@laconix.asia within seven (7) days from the date of receiving the item.

To be eligible for an exchange/replacement, consumers must provide:

1. Full name, mobile number, and delivery address for verification purposes;
2. Clear photographs of the damaged GWP; OR
3. An unboxing video showing the condition of the GWP upon opening.

We will review your case and assist with a replacement, subject to the promotion's terms and conditions and stock availability.

Q20: What is the size and weight of the 1664 x CLOT bowl? Can I use it in Microwave to reheat my food?

Bowl Size & Dimension: 6" // 16cm(L) x 15.5cm(W) x 7.5cm(H)

Bowl Weight: 480gm(+/-35gm)

Material: Ceramic

Finishing: Blue Color Inner Bowl, Outer Bowl and Bottom bowl with Colored Decal

Refer to packaging box for usage Instructions:



Q21: Who do I contact if I have further queries?

Via WhatsApp: 012-6862534

Via Email: 1664malaysia.promo@laconix.asia

Via 1664 Malaysia Facebook Page: <https://www.facebook.com/1664MY>